

## A Top Canadian Explorer – rolling into Calgary

FOR IMMEDIATE RELEASE

**Calgary** – Markus Pukenon, rated by Canadian Geographic as one of Canada’s top explorers, will be rolling into Calgary November 8<sup>th</sup> to 10<sup>th</sup>, in his quest to circumnavigate the globe without using a motor. What does that mean? Rowing, swimming, kayaking, standup paddle-boarding, sailing, running, biking, skiing, skateboarding, velomobiling, walking backwards, and pogo-sticking around the world!

“Change is inevitable and unavoidable so we might as well embrace it and share ways that we can better adapt to a new way of sustainable life on earth,” states Markus. His goal is to raise \$10 million for leaders of positive change. By partnering with local social and/or environmental organizations along his route he hopes to build Routes of Change into a powerful force of change for a better future on a wiser earth.

In Calgary Markus is partnering with *Prevent Cancer Now*, a non-profit organization dedicated to eliminating the preventable contributors of cancer. Dr. Meg Sears, Chair of *Prevent Cancer Now*, states, “Cancer research receives hundreds of millions of public dollars annually, but only a small portion of these public dollars are directed to prevention and screening.” *Prevent Cancer Now* works to change this paradigm, to raise the profile of primary prevention, making least-toxic approaches the norm. With a bit of pogo-sticking here and skateboarding there, hopes for a better future are high.

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